

# MassMutual Term Portfolio At A Glance

Marketing and reference materials

## For Financial Professionals

**Producer Guide** (LI5330e-mmsd)



This reference guide provides the technical details and market positioning for all of the MassMutual® Term products.

**Creating a Life Insurance Strategy**  
(VID2604)



Many clients see the value of whole life insurance, but may not have the current budget for it. A combination of MassMutual Term and Whole Life insurance may be the solution. Watch this video to learn how.

## Approved for use with clients

**Consumer Brochure** (LI5337)



A client product reference for the MassMutual Term products.

**MassMutual Term® Help protect the financial security of your family**  
(LI5014)



MassMutual's Term Life Insurance portfolio offers clients affordable, flexible options and conversion features, all backed by a financially strong company. Share this short summary with clients, so they can see all the reasons to choose MassMutual Term.

**Options to Enhance your Coverage** (LI5005)



Adding the Waiver of Premium Rider and the Extended Conversion Period to your client's MassMutual Term policy can significantly enhance the coverage. This 2-page brief overview can help clients understand the advantages of including these optional benefits on their policy.

**Creating a Life Insurance Strategy that's Right For You** (LI5006)



A sound life insurance protection strategy should address your client's coverage needs over his or her lifetime. This 4-page guide helps clients understand how buying different types of life insurance can help them meet their long term protection needs.

**Group vs. Individual Term Life Insurance Snapshot** (LI5333c)



Many people purchase group term life insurance at work. What they may not realize is that buying individual term life insurance may be a better option. This 2-page client snapshot and video can help your client understand why.

**Group vs. Individual Term Video**  
(LI5004)



### FOR FINANCIAL PROFESSIONALS. NOT FOR USE WITH THE PUBLIC.

Any guarantees explicitly referenced herein are based on the claims-paying ability of the issuing insurance company.

The products and/or certain features may not be available in all states. State variations will apply.

Vantage Term life series policies (Policy Forms: TL-2018 and ICC18TL in certain states, including North Carolina) and MassMutual Convertible Term life series policies on the digital platform (Policy Forms: SCT, TFC and ICC18TFC in certain states, including North Carolina), are non-participating, annually renewable term life insurance policies issued by Massachusetts Mutual Life Insurance Company (MassMutual®), Springfield, MA 01111-0001.

Participating whole life insurance policies are issued by Massachusetts Mutual Life Insurance Company (MassMutual), Springfield, MA 01111-0001.

