

Local Activation Toolkit

MassMutual RetireEase Choicesm Materials

FOR FINANCIAL PROFESSIONALS. NOT FOR USE WITH THE PUBLIC.

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LAT3043sdp 524 MM202604-304872

Wholesaler Resources



Overview

MassMutual RetireEase Choice(REC) is a flexible premium deferred income annuity (DIA).

REC is sold as a Qualified Longevity Annuity Contract (QLAC)at the following firms: Advisor Group, Cadaret Grant, Commonwealth, CUSO/Sorrento, Infinex, Janney, LPL, Stifel, and Commonwealth.

REC is sold as a Non-QLAC DIA at Edward Jones, Stifel and Century



Supporting Collateral

QLAC Materials



AN4325SDP REC Reference Guide



AN3401SDPQ Client Snapshot

Wholesaler Resources



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Supporting Collateral

Non-QLAC Materials

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AN4301sdp Client Snapshot

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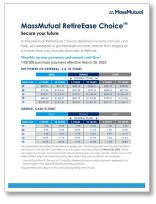
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AN4301sdp_EJ Client Snapshot Edward Jones

Additional Materials



AN4323 Guaranteed Income You Can't Outlive



AN4311sdp Rate Sheet

Communications and Materials



Sales Ideas



AN4306 - Closing the Income Gap

A case study which uses the four box strategy to show how a 58 year old male can better plan for retirement.



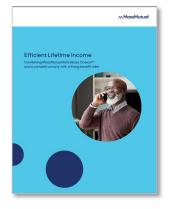
AN4306EDJ - Closing the Income Gap

The Edward Jones version of the above sales idea.



AN4333 - Make Your retirement Income Last a lifetime.

This sales idea illustrates REC for a 65 year old male and compares it to a 4% annual withdrawal from a portfolio.



AN8293 - Efficient Lifetime Income

This is a split ticket sales idea with REC and a variable annuity with an income rider. Illustrated with a 65 year old male.

Communications and Materials



Rate Email Notification

Rates can change at any time, however they typically change on the 1st and 15th of the month.

We send a rate update with changes via email to most financial professionals. Back offices are also informed of rate changes.

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Questions?

For questions related to the resources in this toolkit, please contact:

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